

Growing more good

2017 REPORT CARD

**\$222,543**

RAISED

benefitting **86**  
nonprofit organizations

**\$600,500 +**

raised since  
Give Choose  
launched in 2014

## Community Giving At Its Best

Giving two ways

**305**

Donations were  
scheduled in advance,  
for a total of

**\$21,422**

Before the day  
even started!

With a grand total of

**1,119** DONORS

MAKING

**1,605**

DONATIONS



## Making A Difference

Your Causes

**92%**

donors covered  
credit card fees!

XTRA Funding for  
our charities

**588**

DONATIONS  
were made for the  
first time to a nonprofit



# Building Buzz

5,425



visits to  
GiveChoose.org  
4/18 - 5/2

Give Choose Media Coverage

Loudoun Now

WINC-FM

Loudoun Times-Mirror

1,000,000 +

Media Impressions

## Online Flashmob of Support



of visitors gave on-  
the-go with a tablet  
or mobile device



Facebook Impressions generated by  
our outreach and ads

157,600



## Igniting Community Generosity

### Give Choose Prize Sponsors

- AlphaGraphics Loudoun
- Loudoun Now
- Backflow Technology
- BowTie Strategies
- INOVA
- Loudoun Times Mirror
- Claude Moore Foundation
- Loudoun Insurance Group
- Dulles Greenway
- Hughes and Susan Webb
- Wells Fargo
- Stone Springs Hospital
- John Marshall Bank
- Loudoun County Chamber of Commerce
- Loudoun Insurance Group
- McCandlish Lillard
- Mitchell & Company
- Rotary Club of Leesburg
- Sevilla, Saunders, Huddleston & White
- Toth Financial

Give Choose 2018 will be on Tuesday, May 1