

PRESS RELEASE

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CONTACT: Cynthia Urbano
703.777.5020**Community Foundation Launches 2nd Annual Give Choose Crowdfunding Campaign to Support Charities in Loudoun and Fauquier Counties**

March 30, 2015 (Leesburg, VA)—The Community Foundation of Loudoun and Northern Fauquier Counties has announced that May 5 will be the date for the 2nd annual Give Choose online crowdfunding campaign, which will raise funds for dozens of local charities in a single 24-hour period.

On May 5, donors from anywhere in the US can log onto givechoose.org to donate \$10 or more to the charity or charities of their choice. They will also have the opportunity to learn about other charities that support animal welfare, the arts, education, health, and conservation.

“This day is all about building philanthropy throughout our community,” says Amy E. Owen, Executive Director of the Community Foundation. “Local philanthropy is essential to a vibrant, healthy community. And Give Choose is a unique opportunity to positively impact the quality of life of all who live, work, and play here.”

Several local companies, including AlphaGraphics Loudoun, Backflow Technology, Middleburg Bank and Toth Financial, have donated funds to create a Prize Pool that will be used to award charities as they reach specific milestones throughout the day.

The Community Foundation for Loudoun and Northern Fauquier Counties (formerly the Piedmont Community Foundation) was created in 1999 to build local permanent endowment and foster community charitable giving. “Our mission,” Owen explains, “is to connect people who care with causes that matter.” Since its founding, the Community Foundation has made grants exceeding \$2.8 million.

Give Choose Loudoun Fauquier is part of the nation's most successful and largest crowdfunding event ever. **Charities who would like to participate in this year's event must register at givechoose.org by April 8th.**

For more information, contact Amy Owen at amy@communityfoundationlf.org.