**Social Impact Institute**

**2019 Leading for Success Program**

A nonprofit’s chief executive is often the difference between growth and stagnation, between thriving and surviving organizations. The challenges are many and diverse while the chief executive is often acting as the single staff person connecting with a variety of stakeholders who have differing interests and needs. Almost always, resources are stretched and frequently unpredictable. By participating in the year-long Leading for Success program with fellow top nonprofit executives, you will have the opportunity to join other nonprofit leaders in strengthening your leadership skills and knowledge in the context of capitalizing on a compelling opportunity for your organization.

**Program Design:** Combining individual coaching and group learning sessions every other month for a year, this unique learning experience offers an array of best practices and related tools with shared experiences from other leaders facing similar challenges. Experienced executive coach Leigh Shields will provide individual coaching and facilitate group learning sessions. Up to six nonprofit executives will be selected to participate, with the year-long program anticipated to begin in late spring 2019. **A pre-application interest meeting will be held on Thursday, April 11, 2019, 10:00-11:00 a.m., in the 3rd floor conference room at HealthWorks for Northern Virginia** (163 Fort Evans Road, NE, Leesburg, VA 20176). Email Nicole Acosta at [nicole@communityfoundationlf.org](mailto:nicole@communityfoundationlf.org) to attend pre-application interest meeting or for additional questions about the program.

**Eligibility and Commitments:**

* Participants must serve as current CEO, Executive Director, or in a senior leadership position of a 501(C)(3) nonprofit organization serving Loudoun and/or Northern Fauquier Counties (priority will be given to CEOs/Executive Directors; however, nonprofit staff in senior leadership positions may also apply);
* Commit to preparing for, attending and following up on commitments from individual executive coaching and/or group sessions;
* Submit completed and signed application to [nicole@communityfoundationlf.org](mailto:nicole@communityfoundationlf.org) by **April 22, 2019;**
* Program fee is $750 per participant for organizations that have not previously participated in Social Impact Institute programs; $650 for organizations who have participated in past Social Impact Institute programs.
* Ideally, in your role as chief executive, you work closely with and gain counsel from your Board Chair. Therefore, there is great value in your Chair understanding the commitment you are making and affirming the opportunity that development offers for your organization. Your Board Chair can, also, help you gain the most value for your organization from this experience. If you do review and discuss your application with your Board Chair, please have her/him sign below as acknowledgment of your participation in Leading For Success. Applicants who are not Executive Directors should request their CEO/Executive Director’s Signature.

I certify that my organization meets the program requirements and I understand the participant commitments stated above.

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Participant Signature Board Chair (if applicable)

CEO/Executive Director (if applicant is not a CEO)

**Social Impact Institute – 2019 Leading for Success Application**

Your Name:       Title:

Time in Position:       Paid or Volunteer:

Email address:       Best Phone:

Organization:

Mission:

Annual Budget:

Number of Full Time Staff:

Number of Active Volunteers (including board):

Board Chair Name:

Please answer following questions as they are a starting point for your participation in the Leading for Success program:

1. What is the single biggest difference your organization seeks to make in people’s lives in relation to your stated mission?
2. What are the most significant challenges your organization faces to fully realize its purpose?
3. How would you like to develop as a leader from participating in Leading For Success? Why?
4. Describe your organization’s key stakeholders and their primary interests in relation to your organization’s activities and outputs:
5. Characterize your Board’s role and effectiveness in helping lead the organization:

Additional Comments: