



WORKFORCE HOUSING NOW

BECAUSE HOUSING IS FOUNDATIONAL

A public awareness campaign led by the Community Foundation for Loudoun and Northern Fauquier Counties amplifying workforce housing as the missing ingredient to our community's prosperity.



1 in 3

of all households in Loudoun earn
below \$100,000



3%

of all Loudoun homes for sale
today are available to households
earning below \$100,000



\$205,000

is the income needed to afford the
median home price of \$641,000
in Loudoun



\$2,020

is the average monthly rent for an
apartment in Loudoun

Sources:

2022 Northern Virginia MLS, CoStar Group, U.S. Census, 5-Year ACS 2020

45%

of Loudoun renters are spending
more than 30% of their monthly
income on housing

"People
who **work**
in Loudoun
should
be able
to **live** in
Loudoun."

78%

of Loudoun Residents
Surveyed Agree

Survey results from June 2022 Loudoun poll

www.workforcehousingnow.org

"The county would benefit from a **wider range of housing options.**"

67%

of surveyed residents agree



Workforce housing sustains young families, accommodates for aging residents, provides commuting and traffic advantages, and enables economic development.

1 in 5

Seniors cannot afford to stay in Loudoun

Sources:

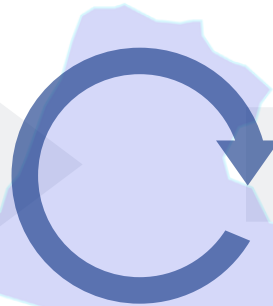
U.S. Census, 5-Year ACS 2020, CNT Housing & Transportation Affordability Index



Critical workers like health care providers, teachers, and emergency responders cannot afford to live in our county.

61.2%

of the workforce is employed in Loudoun but lives outside the county



38.8%

of the workforce is employed in Loudoun and lives in the county

Source:

U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2002-2019)

Hear real stories from friends and neighbors who struggle to live in Loudoun. Visit www.workforcehousingnow.org



A Program of the Community Foundation for Loudoun and Northern Fauquier Counties

About the Community Foundation for Loudoun and Fauquier Counties: We grow community giving by building common good through grantmaking, leadership, and partnerships. Since its founding in 1999, the Community Foundation has distributed more than \$13 million in community grantmaking. Learn more at www.communityfoundationlf.org.

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